



Liner Conversion & Upgrade Program

Program terms and conditions for participating dealers

This program is for dairy farms using either competitive or Universal liners on their milking units. A liner requirements conversion or upgrade for 3, 5 or 7 liner changes is required to qualify for the below liner programs. The LS-01 Liner family & the Clover Liner family apply in both 10mm or 12mm.

The liner offering and the labor related to the liner changes is the

responsibility of the dealer. The dealer must submit a copy of the Liner Request form with all required information filled out and signed by the dealer, customer and district manager.

Also take advantage of our offer to cover half the expense to exchange the shells and CIP if these are needed for the conversion.**

3 Liner changes Basic Program

Customer agrees to buy either LS-01 or Clover family liners for all of its requirements for liners for three (3) installations

Customer purchases 2 sets of liners for the dairy farm

Customer gets the 3rd set of liners for the farm at no charge*

5 Liner changes Bonus Program

Customer agrees to buy either LS-01 or Clover family liners for all of its requirements for liners for five (5) installations

Customer purchases 3 sets of liners for the dairy farm

Customer gets the 3rd and 5th set of liners for the farm at no charge*

7 Liner changes Premium Program

Customer agrees to buy either LS-01 or Clover family liners for all of its requirements for liners for seven (7) installations

Customer purchases 4 sets of liners for the dairy farm

Customer gets the 3rd, 5th and 7th set of liners for the farm at no charge*

The dealer must submit a signed copy of the Liner Request Form must be sent to Steve.Shea@DeLaval.com with a copy to Marlene.Cline@DeLaval.com. Once the Liner Request Form is sent in, it will be **reviewed by your respective District Managers or DDS General Manager** for final approval. Please make sure the Liner Request Form is filled out with complete information and signed by both the dealer and the customer. DeLaval reserves the right to perform audits related to this program.

All Liner Request Forms must be **approved by your respective District Managers or DDS General Manager**.

DeLaval reserves the right to substitute a liner of similar quality should the selected liner be unavailable for any reason.

*Only the cost of the indicated liner is covered by DeLaval, customer may be subject to shipping, installation, or other fees.

**Only half the cost of the indicated shell or CIP that is needed for the conversion is covered by DeLaval, customer may be subject to shipping, installation, or other fees.