

OPEN HOUSE 2024

SMARTER TOOLS, SMOOTHER OPERATIONS!

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SMARTER TOOLS, SMOOTHER OPERATIONS

Milk the Potential of 2024!



It takes a lot to keep your dairy running, and everything from labor shortages to fluctuating milk prices and input costs affect your bottom line. This year, we've bundled together some great specials and opportunities to help you take charge of your dairy farm business.

Take a look inside to see what we offer!



DATES & LOCATION

Kauffman Community Center February 29-March 1

7289 Ruritan Dr, Chambersburg, PA 17202

8:00 AM-5:00 PM Each Day
11:00 AM-1:00 PM Lunch Meal
Snacks throughout the day!

FOOD + VENDORS + DEALS

Watch for these items to see what each can save you!



Money Saver



Time Saver



Labor Saver



Energy Saver



PARLOR + EQUIPMENT

COMPACT CHILLER (CWC)

State-of-the-art cooling
for your milk.



PLATE COOLER

Get your milk even
closer to well water
temperature!



DMP 150 + 500

Can be set to alternating or
simultaneous pulsation with
a wide range of adjustable
rates and ratios.

LOBE VACUUM PUMP

Upgrade to the reliable
lobe pump technology. Feel
confident in a cleaner decision.



SWINGING COW BRUSH

Over 100,000 cow
brushes sold worldwide!
Find out why farmers
love the DeLaval cow
brush!



DELATRON PULSATOR

Proven results and
reliable design.



SMOOTH OPERATOR (VSD)

Make the best use of plate
coolers using a variable speed
controller for milk pumps!



FRE-HEATER

Take some of the heat
from your cooling units
to make hot water!



C125 WASHER (TANK OR PIPELINE)

Ask about the washer
program! You might qualify
for some huge savings on
this or other tank models.



MilkRite Portable

NEW at MilkBarn!



Portable ACRsmart

- Easy to program and convenient to service, optimizing your set-up time
- Timely cluster take-off, avoiding over-milking, and preserving your cows' health

Portable iMilk401

- Data on cows' yield, SCC, pulsation, washing and stimulation at your fingertip
- Reports download, to optimize your herd management
- Company and user - friendly



MilkRite MIPulse



MIPulse works with MyFarm Software which can be accessed from anywhere, at any time giving you real time data.

How can the MIPulse benefit your farm?

- Performance monitoring
- Liner Damage Monitoring
- Operator Damage Monitoring
- 24/7 Pulsation Monitoring
- Easy Installation & Multiple Milking Point Application

NEW at MilkBarn!



SHOW SPECIALS

Bundle & Save
Super Specials!

VACUUM PUMP + PAIL



reg. \$2,641
SHOW SPECIAL
\$2,175

Ask about our Delatron upgrade for reliable pulsation on portable pumps.

DELAVAL MILK PUMP + PLUGS

Have you herd? Our top after-hour service call is for milk pump failures.



Quickly change your milk pump without a technician!

JOIN THE FAN CLUB!



Order & prepay to get optimal pricing when bundling large & small fans.



110 & 220 volt
cords available



Ask about
our Concentrate
Chlorine Dioxide dips!

DIPS

Keep it Clean!

Maintaining good udder hygiene is a crucial part of the milking routine.



Minimize the risk of mastitis by using the right products & tools.

Pre

- DeLaval OceanBlu*
- DeLaval Opti Blue
- DeLaval Quartermate
- DeLaval Iodozyme



CONSIDER OTHER ECO OPTIONS

Post

- DeLaval OceanBlu
- DeLaval Blockade
- DeLaval Bovadine
- DeLaval Della Barrier 2500



CONSIDER OTHER ECO OPTIONS

CLEANERS



X-Tra

- This concentrated formula helps you save!
- Reduces water shipping
- Removes protein, sugars, minerals, and milkstone
- Sizes: 15 & 55 gallons & totes



Remedy

- Teat sealant plugged-up? This is the remedy!



Acidishine

- Tough on P.I. but gentle on rubber parts



Agri-Line

- Consider these products to save even more!
- What is your cost per wash? Have us do a wash analysis to compare!

Be Proactive!

Preserving the quality of your milk is important.

Here are some options to keep your equipment clean and maintain the production, growth, animal health, and profitability of your farm.



DariTech Calf Feeding Equipment



Calf Milk Bottle & Nipple Washers

Offering models that combine with the versatility and flexibility of the Westward Pasteurizer as well as standalone units.



Calf Milk Pasteurizers

An efficient way to protect your calves from harmful diseases while providing healthier, faster growing calves.



Calf Bottle Nipple Washer

Three different models available. This standalone unit sanitizes and disinfects calf bottle nipples.

OTHER CALF MILK SYSTEMS AVAILABLE!



LINERS

FIND OUT WHY MORE CUSTOMERS ARE MOO-VING TO CLOVER LINERS!

Clover liners deliver higher vacuum levels at the teat end & lower at the mouthpiece, while maintaining a firm but gentle grip on the teat during the milking cycle.

DeLaval Clover+

- Improved udder health
- Higher milk yields
- Faster milking
- Greater reliability
- Clover shape milks more completely than triangular liners
- Also available in vented



CLAWS

DeLaval claws feature reliability and ample milk flow for today's herds. There are options for all styles of milking systems, available with stainless or plastic shells.



- MC3 HD
- MC7 Barrel with Nipple
- MC3 with Shutoff



COOLING + ENERGY RECOVERY

KEEP IT COOL!

We've got compact and power chillers available for instant cooled milk. Let us help you increase your milk quality & profit!



SIX CWC's in
Service Locally!

DeLaval Compact Chillers

- Sizes from 50,000+ BTUs
- Fastest cooling rate of all cooling system types
- One-piece design makes it easy/lower cost to install
- Installs outside to conserve space
- Built-in heat recovery system for making hot water
- Internet connected to monitor status/performance
- Status/performance alarms to give early warning to help reduce downtime
- Redundant pumps & compressors to minimize the risk of downtime
- Can be used with VMS milking robots, conventional parlors, & rotaries



VMS V300 MILKING SYSTEM



Learn about batch milking
at these webinars!

YOUR VMS™ YOUR WAY



This system makes milking cows smoother and faster than ever by configuring each VMS to your preferred cow flow system. Help your cow reach her full potential today!



DeLaval

E-Series

Deck speed
changes
automatically
by cow group

Wireless
communication
from stall to herd
management
software

PLC
controls
for the
deck

Flow-
responsive
milking

Emphasis
on operator
& cow safety

Redundancy
in drives



Scan to learn more!

The latest innovation in rotary platforms from DeLaval. The E-Series deck is available in two models: E-300 and E-500. There are currently two active E-Series rotary decks in PA.

[Ask about getting a tour to see them in action.](#)



P-500

Quieter milking environment

Up to 30% reduction in overall platform width

Cow Comfort Sequence gates removed during milking

3 cow flow control options

Recently installed in Chambersburg, ask about scheduling a tour!

Upto 56% reduction in exit cycle time with DeLaval SynchroSweep™

Zero obstructions at cow exit



Scan to learn more!

Ask us how to
get a free charger!

MANURE ROBOT

JOZ BARN-E

Clean up to 7,500 square feet!
Its 6-foot wide blade scrapes
the manure and slow moving
paddles pick it up into the 120
gallon on board tank.



NO VACUUM!

SIX Barn-E's Sold
Since 2023!

FEED PUSHERS



I LIFT!

JOZ MOOV 2.0

Keep your feed pushed up 24/7,
so that your cows always have
access to fresh feed. This ensures
higher feed intakes, which will
increase milk production.

I REFRESH
FEED!



DELAVAL OPTIDUO

Does twice the work to improve
your productivity. It remixes feed
to make it more appealing to
cows and moves feed back to the
bunk, the end result being higher
consumption and more milk.



Preorder Brushes
to get Special Price!

COW BRUSHES

MSB

MINI SWINGING BRUSH

Adjustable height for animals
up to 600 lbs.



DeLaval

reg. \$2,236
SHOW SPECIAL
\$1,599

SCB

SWINGING COW BRUSH

Keep cows cleaner and
more comfortable.



reg. \$4,472
SHOW SPECIAL
\$3,156



25% OFF
replacement brushes
at Open House!



Ask about a
subscription program!

COLLARS + PEDOMETERS



AFI ACTII Leg Tag

- Heat detection
- Calving alert
- Wellbeing
- 24/7 wireless communication
- Complete farm management

**BOTH OF THESE INTEGRATE WITH AFIFARM
STANDALONE OR WITH PARLOR AUTOMATION!**

Make Informed



Profitable Decisions

AfiCollar motion pattern monitoring can help you:

- Improve your herd's pregnancy rate
- Gain early detection of health issues
- Make timely decisions with alerts on digestion, comfort and heat stress
- Maximize farm efficiency

 AfiCollar

afimilk® | [Afimilk.com](https://afimilk.com)

Ask about the \$30 trade in program!

BA 200 + 300

Every cow located and analyzed.



Powered by artificial intelligence

What is DeLaval DeepBlue?

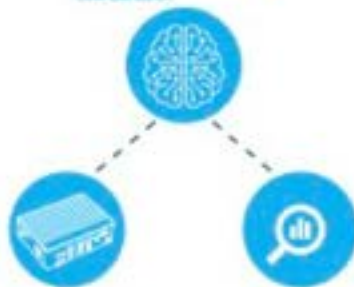
DeepBlue is our most sophisticated model of cow behavior, so sophisticated that it uses artificial intelligence to find patterns that in many instances we just didn't know were there. DeepBlue searches, it finds trends and patterns, we validate and figure out how to make them valuable for you.

Thanks to DeepBlue, the system provides a state of the art heat detection, rumination and eating behavior calculations, powered by AI. And, they can get better overtime as AI models continue learning.

This process is ongoing, and new applications will be released as they are found to deliver value. It will keep getting better, and your ability to perform will keep improving.

DeLaval DeepBlue

Your data is analyzed using our most sophisticated model of cow behavior.



Your data

Using the DeLaval edge server your data is sent to DeepBlue so that it can be analyzed.

DeLaval Plus

Your data is returned to you in the form of actionable intelligence to help you make better, faster, more accurate decisions.

HERD MANAGEMENT



DELPRO HERD MANAGEMENT

These collars are used to improve herd health and increase reproduction results. You can monitor the status of each cow with DeLaval Activity Meters even when you're not around.



DeLaval's Collar System

- Heat detection
- Track animal records in the robust software
- Monitor other health indicators like rest time
- Know more about what impacts your cows when you make changes
- Get a better idea of when bedding change intervals are too long
- Catch many medical needs sooner
- Pairs with other devices like milk meters and sort gates
- Reduce reproduction costs
- Ask about the companion app for Delpro!

AFIFARM SOFTWARE

AFIMILK MPC & MILK METER



Take full control over the milking process! Afimilk's MPC is an ICAR-approved milk meter, offering a series of supporting features and alerts for milking (flow and vacuum fluctuations), cluster removal, pulsation, and pre-milking stimulation. A state-of-the-art conductivity sensor is used for early detection of mastitis.

NO NEED TO WAIT ON LAB RESULTS!

The system makes its own real-time analysis of fat, protein and lactose at every milking on each individual cow.

When the system is used at its full potential, it becomes a powerful tool that helps you improve milk quality, nutrition, health and herd genetics.



Talk to your nutritionist about how this data can be utilized!

Master Vet Lick Tubs



Order in bulk and SAVE!

5% off all tubs.

Purchase 1000 lb. during Open House and receive a 15% discount to save even more!

Fans and Lights



Parlor

High Bay



At the Udder

**Comfortable
Employees,
Comfortable
Cows!**



**Multiple brands and
varieties available!**

Ask about booking prices
on lights and fans.

5% OFF
at Open House!

WATERERS

A cow's water intake has a major impact on her milk production.

**ASK ABOUT
OUR OPTIONS!**



MIRACO

DeLaval



open trough
frost-free
poly & metal
trough heaters



Mt. Rock Open House



Join us for an Open House to tour Mt. Rock's E-500 Rotary! Invites will be sent soon with the tour planned for June 13th!

PREVENTATIVE MAINTENANCE



Are you struggling with elevated SCC or PI issues? Let us help!

**START WITH SCHEDULING
YOUR PARLOR OR COOLING
MAINTENANCE TODAY!**

Give Derek a call at 301-223-6877 (MD) or 717-532-6139 (PA) to get your maintenance schedule!

Cattle First. **Boehringer Ingelheim**

GREATNESS IS IN HER BLOOD.

MAKE SURE SHE HAS THE CALCIUM TO ACHIEVE IT.

In just two boluses, each with two critical forms of calcium, BovikalC[®] supplements help to prevent subclinical hypocalcemia and its avoidable complications. Give one bolus at calving, and again 12 to 24 hours later.

StartWithBovikalC.com
Scan to learn more

23 BOVIKALC[™]
calcium supplement

MILKING GREATNESS

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CAMERAS

SUBSCRIPTION-FREE CAMERA SYSTEMS

Safer farming is better farming.

GOOD FOR MONITORING:

milk parlor, animal housing, milk house, manure press, holding area, feed room, calving pen, robotics, driveways, and more!



Today's Consumption Tomorrow's Production



Your future is now.

And it starts with her. Help her maintain normal digestive health and support a functioning immune system with First Arrival® total eubiotics. This easy-to-feed product is available in powder or paste. Kickstart tomorrow's production today.



First Arrival

Be proactive with calf health.
Scan for a free on-farm consultation
with your local DBC representative.

DBC

Ag Products®

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Your Next **DEAL MAKER**



566H01366 ADAWAY

Dam: ADAWAY CONWAY 2856-ET "GP-81"

DEAL MAKER - ET **A2A2**

DCB PTAs 12/23

aAa 462351

DMS 345/234

GTPI +3158 +1405M +.21% +115F +.08% +68P 79% Rel.

Type + 2.00 78% Rel. UDC +2.16 FLC +0.92

NM \$1161 CM \$1180 GM \$1133 DWP\$ 1388

DPR -0.3 PL +5.7 LIV -0.9 SCS 2.76

- **Back-to-Back Top 200 GTPI Genomic Sire!!**
- **Excellent Rear Udder Linear**
- **462 aAa**
- **Overdo x GP-81 Conway x 10 Generations VG or EX Dams**

"Breeding Cows, Not Numbers"



International Protein Sires
A Division of Our Help Inc.

PO Box 157, 304 W. Broadway
Rock Springs, WI 53961 U.S.A.
WWW.IPSSIRES.COM

800-542-7593 or 608-524-8086
Fax: 608-524-6935
E-mail: contact@ipssires.com



Ask us about
these programs!

PROGRAMS

DeLaval continues to provide great ways for you to update your teat dip and chemical dispensing systems!

DISPENSING SYSTEM APPLICATOR

- Teat dip foamer w/drop hose
- Teat dip dispenser
- Options for most applicators



INSTAMIX BLENDING UNIT PROGRAM

- Make a variety of dips from a concentrate, at your farm
- Great for larger operations

WASHER PROGRAM

- Pipeline - C125 or C425 - for standard or complex systems
- Tank - T125 (multi-tank capacity optional)



LINER CONVERSION & UPGRADE PROGRAM

- Multiple liners to choose from
- You may qualify for shells and/or wash cup savings too with conversion





Be
PROACTIVE
not Reactive!



Take care of
small problems
on your dairy
before they
become big
ones.

Why ProAct?

Do you struggle to be at each point of your operation when you want to be? Do busy and long days make it impossible to stay informed of how your dairy's critical systems are running? **If you are like most producers, you probably said yes!**

ProAct is designed to help bridge the gap by streamlining processes. We help deliver key performance indicators to your texts or emails so you are in the know AND finding out before most problems get big and costly. **ProAct** utilizes sensor and PLC technology, along with our proprietary software to give you comprehensive awareness. **Start being Pro Active today** with **ProAct** on your dairy farm. A typical **ProAct** system connects our "box" to your wash, vacuum, cooling, air, and even manure systems. Talk to the **ProAct** team so you can have confidence unlike you've had before!

ProAct is a peace of mind software that brings you early awareness to small problems before they become big problems.

Get Notifications Sent Straight to Your Phone!





Quality agricultural supplies and milking equipment **SINCE 1925**

Milking Equipment

Barn Equipment

Cleaning & Sanitizing

Calf Care

Animal Health

Udder Health

Feeding & Watering

Animal Care

Farm & Home

Contact MILKBARN for any Coburn products



Scan to learn more

coburn.com



Shine the right light on your animal-centered environment.

Ventilation. Cattle Handling. Lighting. Cooling. Calf Care.
www.ves-artex.com



VENDORS

ImmuCell

Conewango

Ritchie
Fresh Water
For Life™

afimilk®

 **FloChem**
Quality Chemical Management

 **FEE**
Milking Equipment

TechMix

 **OXFORD AG**
Give 'em the GOOD Stuff™

Elanco

zoetis

 **DeLaval**

 **EAGLE PLASTICS, LLC**

 **Agromatic** INC

 **JOZ**

 **Sturdy Built**
Manufacturing, LLC

 **DBC**
Ag Products

 **IPS**
International Protein Sires

 **DairyTech**
INCORPORATED



**Boehringer
Ingelheim**

milkrite | InterPuls
Improving every farm we touch

 **DARITECH**

Save on more services when
you enroll in **True Blue!**

COME AND WIN!

WIN A DELAVAL COW BRUSH!*

Come to our Open House either day and **spend a minimum of \$500** to be entered to win the cow brush!

Valued at \$4,472!!!



*Install is NOT included in the giveaway. Only one brush will be given away. Entries from each day will be combined. Customer may install the brush on their own or have Milk Barn install for an additional fee. Milk Barn will plan to deliver the brush to customer or communicate other options by the end of April. Attendance at Open House is required to participate.

We will also be offering multiple door prize baskets filled with animal health and farm supplies from our vendors!



Ask about our
Spend & Get Program!

Scan to see
more on our
website!



 DeLaval

Spend & Get Program

TIER 1 (SPEND \$1,200+)*



Get Milk Barn T-
Shirt, Hat or
Drum Wrench!

TIER 2 (SPEND \$2,500+)*

Get a Leatherman
with Milk Barn
engraving!



*Program for DeLaval purchases only.
Limit one per farm.